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GIFTS IN KIND INTERNATIONAL AUCTIONS CELEBRITY-AUTOGRAPHED PHONES TO SUPPORT ENVIRONMENTAL EDUCATION OPPORTUNITIES FOR HISPANIC COMMUNITY

Online Auction will Feature SAMSUNG Reclaim™ Phones Donated by Sprint and Universal Music Latin Entertainment (UMLE) and Autographed by Latin Grammy Winners

February 12, 2010, Washington, D.C.— Gifts In Kind International (www.giftsinkind.org), a leading charitable organization in the product giving field, is pleased to announce an online auction featuring three eco-friendly SAMSUNG Reclaim™ phones that have been autographed by some of the biggest names in Latin music. The phones, donated by UMLE and Sprint, are signed by a variety of Latin musicians, some of which include Grammy-winning and multi-platinum artists. The phones feature autographs by Luis Fonsi, Fanny Lu, David Bisbal, Chuy, Huracanes del Norte, Montez de Durango, Rieleros del Norte, Rodner Figueroa, and Yarka Miller. Proceeds from the sale will go towards funding a “Diversity Scholarship” through the North American Association of Environmental Education (NAAEE).

The auction launched Friday, February 12 at <http://cgi.ebay.com/ws/150413786315>.

“We thank UMLE and Sprint for donating these celebrity-autographed, eco-friendly phones,” said Gifts In Kind International President and CEO Cindy Hallberlin. “We are a charitable organization that helps companies become environmental champions. Putting these donations towards an NAAEE diversity scholarship allows our organization to continue its mission of helping all people in need, while supporting the importance of environmental education.”

“The NAAEE Diversity Scholarship provides assistance for persons from diverse cultural heritages to grow professionally by meeting and interacting with environmental education professionals from North America and around the world at the 39th Annual NAAEE Conference in Buffalo, N.Y., from September 29 to October 2, 2010,” said NAAEE Executive Director Brian Day. “Recipients enrich the experience for everyone by bringing their unique cultural perspectives to the conference. We very much appreciate the support of UMLE, Sprint, and Gifts In Kind International for enhancing our Diversity Scholarship program with this donation.”

The SAMSUNG Reclaim™ is the first mobile phone in the United States built using “Bio-Plastic” materials extracted from corn. This Bio-plastic material is 100 percent biodegradable. The Bio-Plastic materials make up 40 percent of the phone’s casing.

This auction re-affirms the commitment of Gifts In Kind International, UMLE, and Sprint to environmental education and corporate social responsibility. In addition to the scholarship, the winning recipient will receive a

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free year-long membership to Gifts In Kind International, to be provided to the qualified educational institution of their choice.

Gifts In Kind International

Ranked by *Forbes Magazine* as one of the nation's best-managed charities in America, Gifts In Kind International (www.giftsinkind.org) is dedicated to helping people and communities by distributing new corporate product donations—including books, toys, personal care products and clothing, building supplies, computers and other technology products, and much more—to qualified nonprofit organizations. The charitable organization works with more than half of the Fortune 100 consumer, retail and technology companies. Last year, Gifts In Kind distributed product donations valued at more than \$400 million.

North American Association of Environmental Education (NAAEE)

NAAEE is an international network of environmental educators who infuse communities with high-quality teaching methods to show the positive, non-confrontational ways that people can bring about solutions to environmental challenges. Founded in 1971, NAAEE has defined professional standards in its Guidelines for Excellence in Environmental Education. Find out more about the Guidelines and the annual conference at www.naaee.org.

Universal Music Latin Entertainment

Universal Music Latin Entertainment (UMLE) is comprised of Universal Music Latino, Machete, Fonovisa, Disa, Universal Music Mexico & Central America, the Edimonsa, Disa, Fonovisa and Universal Latin publishing catalogs, and GTS Global Talent Services, a management service division. UMLE is a division of Universal Music Group, the world's leading music company with wholly owned record operations or licensees in 77 countries. Its businesses also include Universal Music Publishing Group, the industry's leading global music publishing operation.

Universal Music Group's record labels include Decca, Deutsche Grammophon, Disa, Emarcy, Fonovisa, Interscope Geffen A&M Records, Island Def Jam Music Group, Lost Highway Records, Machete Music, MCA Nashville, Mercury Nashville, Mercury Records, Philips, Polydor Records, Universal Motown Republic Group, Universal Music Latino, Universal Records South, and Verve Music Group as well as a multitude of record labels owned or distributed by its record company subsidiaries around the world. The Universal Music Group owns the most extensive catalog of music in the industry, which includes the last 100 years of the world's most popular artists and their recordings. UMG's catalog is marketed through two distinct divisions, Universal Music Enterprises (in the U.S.) and Universal Strategic Marketing (outside the U.S.). Universal Music Group also includes eLabs, its new media and technologies division; Bravado, its merchandising company; Twenty-First Artists, its full service management division; and Helter Skelter, its live music agency.

Universal Music Group is a unit of Vivendi, a global media and communications company.

